

**AUGUST 2016**



**SPECIAL REPORT ON**

# Construction Law and the Industry



The August issue of the North Carolina Construction News will be covering construction law in a special profile. In construction, the law relates to several areas such as contracts, liability, employees, unions, bonding, liens, tendering, construction claims, and related consultancy contracts. Construction law affects many participants in the construction industry, including financial institutions, surveyors, architects, builders, engineers, construction workers, and planners.

We will be looking to profile different firms from across the state, as well as lawyers who are working closely with industry leaders, and to share their insights on changes to liability on projects for owners and contractors, right down to the trades who complete very specific tasks.

## **HOW YOU CAN PARTICIPATE**

### **Editorial participation and contributions**

We welcome your submission of news releases, article ideas, and availability for interviews.

### **Special profiles**

If you advertise 1/4 page or more, we'll include editorial coverage on your firm, tailoring a message to showcase you to the industry.

### **Advertising**

Select the size you wish and either provide camera-ready artwork, or we'll design the ad for you at no extra charge.

## **DISTRIBUTION**

The North Carolina Construction News printed and online editions reach more than 4,000 readers across the state, including developers, contractors, construction associations, government and industry executives.

## **FOR MORE INFORMATION**

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## **Important Dates**

Advertising Confirmation and Editorial Submission Due July 15.

Artwork and Advertisements Due July 22.

## **NORTH CAROLINA CONSTRUCTION NEWS**

### **SIZE**

1/8 PAGE	\$385.00
1/4 PAGE	\$675.00
1/3 PAGE	\$995.00
1/2 PAGE	\$1,285.00
FULL PAGE	\$2,000.00

### **COLOUR**

1/8 PAGE	+ \$100.00
1/4 PAGE	+ \$150.00
1/3 PAGE	+ \$225.00
1/2 PAGE	+ \$275.00
FULL PAGE	+ \$475.00